

Letter of Reference for Jane Deuber

President and Co-Founder of the DSWA

Received on April 11, 2006

To Whom It May Concern,

Jane was the guest speaker and trainer at my recent Director retreat. Her common sense approach to teaching others how to coach, and her ability to relate to people, has allowed those Directors who attended the retreat to completely embrace the training. Many of them have told me that it was some of the most powerful and useful training they have ever had.

As a result of acquiring new coaching and leadership skills from Jane, I am seeing significant increases in confidence levels in those who attended; and many Directors have also indicated that it has not only helped them to start developing new relationships with their team. Furthermore, these new skills are also helping them with family relationships which support their success.

As an added bonus, upon reviewing the statistics of about 75% of those who attended the retreat, it should be noted that since their attendance at the retreat, overall recruiting has increased by about 45% for the same period last year.

I can highly recommend that Jane be selected as a speaker or trainer for anyone in direct selling who manages a personal team of any size or is in charge of training for a corporate or regional company-sponsored event.

Sincerely,

Barbara Duke

Executive Sales Director and Trainer

The Pampered Chef

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